



# SOFT-E

## MOISTURIZING SOAP

ENRICHED WITH VITAMIN E  
OLIVE OIL & GLYCERINE



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### DAILY NOURISHMENT

Soft e soap is suitable for daily use on face, body and hands. Very Gentle On Skin. Good For Sensitive Skin Too, Enriched with goodness of vitamin E that Helps to improve the skin texture. Useful in removing skin's dryness and roughness. Free From Harsh Alkalies

#### VITAMIN E

is a well-known powerful antioxidant with great anti-ageing properties; it is an excellent free radical scavenger, vital in protecting skin cells from pollution, UV light and elements that produce cell-damaging free radicals

#### LANOLIN

is occlusive and acts as an emollient, meaning it prevents the evaporation of water from the skin helping keep skin moisturised. Lanolin's properties are similar to those of the sebum (oil) secreted by human skin, it is a popular ingredient in moisturizers, hair care products, and soaps

It works as an emollient that softens and hydrates skin. Because it contains several types of fatty acids( including lineoleic, oleic, palmitic and stearic acids ) that improve the skin's natural barrier, shea butter also protects skin from damage from the environment like pollutants. Since it's loaded with antioxidants and anti-inflammatory agents, it may also keep your skin supple

